



Submit as Exhibit VIII.B.9.c. a description of the strategies to be used by the Applicant to deal with the cyclical/seasonal nature of tourism demand and ensure maximum use of the Gaming Facility project throughout the entire calendar year.

Under Alternative #1 there will be a slight change to our marketing strategy to ensure maximum use, by eliminating the hair salon from our amenity offerings. The balance of our strategy in dealing with the cyclical/seasonal nature of tourism remains the same in Alternative #1.